



Sept. 29, 2010 Senior Day Exhibitor Application



CompanyName: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Page: _____

What do you plan to exhibit? _____

What product lines do you represent? _____

Exhibit space will be assigned on a first come first served basis. The Mid South Fair is held at the DeSoto Civic Center in Southaven, MS. Booth cost is \$200 for 10'X10' space. Booths come standard with back and side draping. Tables and chairs are available for rent through Hick's Rentals (901) 272-1171 or email: bhicks7171@aol.com or visit midsouthfair.org to download an order form.

Two exhibitor passes will be given to all 10'X10' exhibitors. Additional passes may be purchased for \$15 each.

For space larger than 10'x10' or other ways to participate in the Mid South Fair, please call: Jeff Klayman or Brian Ellsworth 901-867-7007

Please sign this **COMPLETED** application and fax or mail to Universal Fairs with full payment to secure your space. No space is confirmed until payment is received. Make checks out to: Universal Fairs. We can also take signed fax applications with a credit card number. Contract may be cancelled and deposit returned minus \$50 processing fee no later than August 20, 2009. If space is cancelled two weeks out from the date of the first day of the show or expo, or any time there after, all payments will be forfeited and if applicable, any unpaid late balances will be due.

- Check your option:
- 10x10 \$200 for Senior Day only 9/29/10 110v Electrical complimentary
 - Mid South Fair 9/29-10/3/10 10X10 inside exhibit hall \$700 call for electricity
 - Delta Fair all 10 days (110v Electrical \$120) plus additional booth on Senior Day \$675

Booth/Space Total: \$ _____ Enclosed Payment: \$ _____ Card Type: _____

"My firm acknowledges the rules and regulations set forth by Expo South (posted on ExpoSouth.com) and that our employees and representatives will at all times observe, perform and abide by such rules."

Official Representative Signature: _____ Date: _____

Title: _____

Return this fully completed application with your full payment to:

Universal Fairs
Attention - Exhibitor Services
P.O. Box 1327, Cordova TN, 38088-1327